

2012 D/PSC

<u>DATE</u>	<u>ACTIVITY</u>
11/28/2011	Send parish materials (census, major gift list, supply form, etc.)
12/14	Major Gift list and supply order form due back
01/16/2012	Mail parish targets
01/18/2012	Mail Major Gift dinner invitations
01/19 - 01/25	Supplies delivered to parishes (pledge cards, envelopes, labels etc.)
02/13	Pastors mail advance gift letter, pledge card with brochure to all registered parishioners (minus Major Gift invitees)
02/17	Full page <i>Register</i> ad
02/18 - 02/19	Bishop's audio message played at all Masses
02/22	Ash Wednesday
03/05 - 03/13	Major Gift Dinners 3/05 Ironton 3/06 Athens 3/08 Marietta 3/12 Steubenville 3/13 Saint Clairsville
04/13	Full page <i>Register</i> ad
04/14 - 04/15	DRIVE WEEKEND; Bishop's letter read at all Masses
05/15	Begin billings and publish results in <i>Register</i>
10/15	Final billings