

# WinWinWin Quick Reference

**Q. What is the WinWinWin Program?**

A. It is a program whereby local merchants, Kroger and Meijer presently, give a percentage rebate to MQHR if parishioners purchase merchandise from their respective store by either swiping a card or using a re-chargeable gift card.

**Q. What additional incentives are there for me to participate? Why exactly is it called WinWinWin?**

A. The earnings from the WinWinWin program will be split between two funds: the ELC Debt Reduction Fund and the Family-Directed Fund. The ELC Debt Reduction Fund will be used to meet the \$2,000/mo budget item set in the 25 year Education Life Center (ELC) Financial Plan to pay the *mortgage* for the ELC. The Family-Directed Fund will be used as directed by the family using the Kroger/Meijer cards. It will be directed to one of the following:

1. Field Trip Fund (Win)
2. ELC Debt Reduction (Win)
3. Financial Aid for Needy School Families (Win)
4. Priests' Wish List Fund (Win)
5. Teachers' Wish List Fund (Win)

**Q. Can you give me the highlights of the Kroger Re-Chargeable Gift Card Program?**

A.

<b>Kroger Re-Chargeable Gift Card Program</b>						
<b>Church Rebate</b>	<b>Initial Card Purchase Locations</b>	<b>Re-Charge Location</b>	<b>Re-Charge Payment Method</b>	<b>Kroger Plus Card Interaction</b>	<b>Allowed Purchases</b>	<b>Disallowed Purchases</b>
4%	Rectory (M-F, 9-3)  Sunday Collection Basket  (\$5 cash/check for card charged with \$5)	Cashier  Checkout Line  Service Desk  Gas Station	Cash Check Debit Card Credit Card  Customer still receives Credit card benefits (frequent flyer miles, cash back, points, etc!)	Customer Receives Kroger Plus Card Discounts As Well	"Everything" such as:  Groceries Beer Stamps Prescriptions Restaurant Gift Cards, Airfare Gift cards, <b>Gas</b>	None

**Q. Can you give me the highlights of the Meijer Guest Card Program?**

A. The card is not charged, but is merely swiped just like one of the products that you are buying. Monthly rewards will begin on the first dollar spent each month, with no minimum or maximum spending limit. Note: The card must **not** be the last "item" you swipe in order to get credit for your purchases.

<b>Meijer Guest Card Program</b>			
<b>Church Rebate</b>	<b>Card Pickup Locations</b>	<b>Allowed Purchases</b>	<b>Disallowed Purchases</b>
<b>Purchases with:</b> Meijer Credit Card      1.0% Cash Purchases            0.5% Debit Card                    0.5% Checks                         0.0% Non-Meijer Credit Cards   0.0%	Rectory	Groceries Pharmacy General Merchandise Convenience Store Online Purchases <b>Gas</b>	Stamps Lottery Layaways

