

January 19, 2010

Dear Restaurant Owner,

How would you like to increase sales and traffic in your restaurant on Monday evenings and, at the same time, help feed the hungry in Greater Cleveland? Beginning March 1st, the Chagrin Valley Council of Churches is beginning a new program, "Mindful Mondays" to raise awareness about hunger and to raise dollars to support the Greater Cleveland and Geauga County Food Banks.

The concept is simple. On Monday nights, patrons can present a 10% coupon for your restaurant to donate that portion of their check (excluding alcohol and gratuities) to the food banks. Each restaurant will be listed on the mindfulmondays.org website and included in advertisements in area church bulletins and newspapers, PDA's on radio, TV and the Chagrin Cinemas, representing an audience of over 20,000 area residents. You will be provided table tents, posters, logos for your windows and extra 10% coupons. In addition, your contributions to the Chagrin Valley Council of Churches for this cause will be tax deductible. You will receive an annual letter acknowledging your donations.

We have already received generous support in the form of corporate sponsorships from area businesses including Highway Garage, Mr. Excavator, Fifth Third Bank, Breezewood Gardens, Banshee Computers, and J&B Construction Company. You can be a part of this wonderful effort in the Chagrin Valley.

Please read the FAQ sheet included in this mailing to learn more about our efforts. A representative from the Mindful Mondays planning team will be contacting you sometime between January 25 and February 15 to ask for your participation in this program. In the meantime, please do not hesitate to give me a call at 440-708-0000, and I will be happy to answer any questions you may have.

We appreciate your presence in the Chagrin Valley and hope we can count on your participation to make a difference in the lives of others and help our neighbors in need.

Sincerely,

Rev. Daniel F. Schlegel
Church of the Holy Angels