



Orlando Diocesan Council of Catholic Women National Council of Catholic Women

ODCCW 44th Annual Convention Program Book Ad Form

The Orlando Diocesan Council of Catholic Women (ODCCW) will be holding its 44th Annual Convention at the Lake Mary Marriott, April 28-30, 2012. Hosted by the members of Eastern Deanery Council of Catholic Women, this special gathering will recognize the Catholic women from the Diocese of Orlando who have served the communities from Daytona Beach, to Ocala, to Lakeland, over to Melbourne and the Orlando areas in educational, religious, social and charitable deeds.

A convention program will be printed and distributed to all attendees of the convention. We invite you to become a part of this gathering by placing an ad in our convention program. The ad is tax deductible. Thank you for your support of the ODCCW as they continue to do God's work.

\$300 in business ads (does not include affiliation or church ads) will get you a free convention registration .

Ad Submitted by: _____
Name Affiliation Deanery

Phone Email Address

Advertiser: _____
Name Company

Address: _____

Phone Email Address

___ Full Page (4.5" x 7.5"): \$100.00 ___ Half Page (4.5" x 3.75"): \$60.00 ___ ¼ Page (4.5" x 1.75"): \$35.00

Guidelines for submitting your ad:

- **Please send ads that are the appropriate size.** Enlarging a file that is too small will distort the picture. Ads that are too big may not fit when sized down. Check the diagram on the back of this letter for sizes.
- Please use one of these formats: MS Word, Power Point, Publisher, Illustrator or InDesign.
- Do not send PDF format as they lose quality when converted for print.
- Please send in the ad in its original format, so we can layout on the page. Include any special fonts and no text outlines. If you have the original picture file (.jpg file), please email to me at the email address below.
- For business card ad, please send us the text desired and the logo electronically, if there is one, or create it in one of the above formats. A scanned business card usually results in a poor quality ad.

Mail to: Peg Middleton
355 Streamview Way
Winter Springs, FL 32708
mmiddleton3@cfl.rr.com
407-977-7963

Please make checks payable to: **ODCCW Convention**

Advertising Deadline: **March 15, 2012**

Full Page
4.5'' x 7.5''
\$100

Half Page
4.5'' x 3.75''
\$60

Quarter Page
4.5'' x 1.75''
or 2.25'' x 3.75''
\$35