



*Orlando Diocesan Council of Catholic
Women
National Council of Catholic Women*

Winter, 2012

Dear Business Neighbor:

Every year, the women of the Council of Catholic Women of the Diocese of Orlando come together for their annual Convention. This year's Convention will be held at the Lake Mary Marriott, April 28-30, 2012. Our women come from parishes in the seven counties in Central Florida and they contribute over \$250,000 each year to many charities in the community and abroad. In addition, 116,000 volunteer hours were logged during the 2010-2011 Council year. The Convention is a learning tool for the women to continue to improve their works of charity.

We are asking the business community to help us to help others. We have several levels of giving and we hope that one will fit your budget.

CORPORATE SPONSOR: \$500 minimum donation. The sponsor will be recognized in the printed program and in signage at the Convention.

AD SPONSOR: A sample page with ad sizes is included in this packet for your information.

Full Page - \$100.00 Half Page - \$60.00 Quarter Page - \$35 .00

Please send your ad and your check (payable to ODCCW CONVENTION FUND) to Peg Middleton, 355 Streamview Way, Winter Springs FL 32708, mmiddleton3@cfl.rr.com,

Your sister in Christ,

Gwen Allen

Gwen Allen
ODCCW President

Guidelines for submitting your ad:

- **Please send ads that are the appropriate size.** Enlarging a file that is too small will distort the picture. Ads that are too big may not fit when sized down. Check the diagram on the back of this letter for sizes.
- Please use one of these formats: MS Word, Power Point, Publisher, Illustrator or InDesign.
- Do not send PDF format as they lose quality when converted for print.
- Please send in the ad in its original format, so we can layout on the page. Include any special fonts and no text outlines. If you have the original picture file (.jpg file), please email to Peg Middleton at mmiddleton3@cfl.rr.com.
- For business card ad, please send us the text desired and the logo (electronically), if there is one, or create it in one of the above formats. A scanned business card usually results in a poor quality ad.

Deadline: March 15, 2012

Submitted by: _____ Affiliation: _____ Deanery _____

Phone: _____ Email: _____

Company: _____ Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Corporate Sponsorship: _____ \$500 _____ \$1000 _____ Other _____

Ad Size: _____ Full Page (\$100) _____ Half Page (\$60) _____ Quarter Page (\$35)

Full Page
4.5" x 7.5"
\$100

Half Page
4.5" x 3.75"
\$60

Quarter Page
4.5" x 1.75"
or 2.25" x 3.75"
\$35