

Diocese of Lexington

Frequently Asked Questions



Q. What is the *One in Faith & Mission* Capital Campaign and what is its primary objective?

A. *One in Faith & Mission* is a campaign, the first in the history of the diocese, to raise **\$15,000,000**. The primary objective of the campaign is to further enhance the mission of our church here in The Diocese of Lexington. This campaign will help address both current and future needs.

Q. What are the specific needs being addressed by the campaign?

A. The six specific needs addressed by the campaign are:

- † Support for Local Parish Needs
- † 2010 Annual Appeal
- † Father Beiting Appalachian Mission Center (FBAMC)
- † Tuition Assistance
- † Priest Retirement
- † Holy Spirit Fund for Seminarian Formation

Q. How are the parishes asked to participate?

A. Each of the 63 parishes and missions will participate in *One in Faith & Mission*. The parishes will be conducting their local campaigns during two different time periods (one starting in July, and the other beginning in January) through June of 2010.

Q. How were the parish targets determined?

A. The parish targets are based on 125% of the average of a parish's 2007 and 2008 annual Sunday and Holy Day collections. However, this campaign is based on a "Good Faith Effort", and is NOT an assessment.

Q. How will parishioners be contacted during *One in Faith & Mission*?

A. It is intended that every Catholic family within the diocese be presented with the needs and objectives of the campaign. This will be achieved through a variety of ways including receptions, pulpit announcements, mailings, brochures, and a campaign video.

Q. Will the Annual Appeal be conducted during the five years of the campaign?

A. The 2010 Annual Appeal goal for each parish has been incorporated into the *One in Faith & Mission* campaign. But in the other four years of the campaign redemption (2011, 2012, 2013 & 2014) the Annual Appeal will be run separately in its regular form and time-frame.

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Q. What are receptions and what is their purpose?

A. Receptions held in parishes, are simply informational gatherings that provide an opportunity to learn about the campaign and ask for support. They emphasize the personal nature of giving; allowing for a thorough presentation of the campaign needs and give parishioners an opportunity to ask questions. You will be asked to make a decision about a donation in the comfort of your own home.

Q. How will *One in Faith & Mission* affect parish-operating income?

A. In the short term, offertory giving should remain constant or even increase. Throughout the *One in Faith & Mission* campaign, parishioners will be asked to make pledges above and beyond their regular giving. Parishioners are not asked to diminish giving to their parishes, but rather, are asked to consider a greater sacrifice and commitment to their church. In the long term, similar campaigns in many parishes have enhanced offertory levels and parish stewardship.

Q. How were the 2010 Annual Appeal goals determined?

A. The 2010 Annual Appeal goals total \$1.5 million. The goals were determined based on 9.8% of each parish's campaign target. A formula taking into account what a parish has already achieved through their offertory.

Q. How does the 60/40 split work?

A. A parish will receive 60% of all funds raised above their 2010 Annual Appeal. The other 40% will be used to fund the Diocesan portion of the campaign case. Each parish will be asked to create a case statement that will inform their donors the intentions for the 60% return.

Q. How much should I give to the *One in Faith & Mission* Capital Campaign?

A. All parishioners are asked to consider a sacrificial gift to the campaign in the spirit of Christian Stewardship. Parishioners are asked to prayerfully consider a specific gift plan in accordance with their own means and circumstances. Pledges are payable over a five year period. The principles of Stewardship promote equal sacrifices, rather than equal gifts.

Q. Why are pledges encouraged, instead of one-time donations?

A. Pledges provide parishioners with the opportunity to make a more significant gift to the mission of the Church. A contribution is easier to pay off over a period of time rather than out of pocket.

Q. Will any of these funds be used for items other than the 6 designated elements?

A. Absolutely NOT. The funds raised for *One in Faith & Mission* will be used exclusively for the six elements. The diocese has both a legal and moral obligation to restrict these funds for the six stated elements after the campaign costs are realized.

***One in Faith & Mission*
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Want to make a difference in the life of your parish? Consider becoming a campaign volunteer. Contact the parish office to find out more.