

Salt Lake City Diocesan Council of Catholic Women  
2012 Convention Advertisements and Program Sponsorship

TO: All DCCW Officers, Deanery and Affiliate Presidents

FROM: Amy Kennedy, DCCW First Vice President and Convention Co-Chair

The DCCW is soliciting advertisements to appear in the 2012 convention program. Once again, our program will be printed landscape on 8½" x 11" paper and ad sizes are full page (7½" h x 4½" w), half-page (3¾" h x 4½" w) and quarter page (3¾" h x 2½" w). Sample ads and rates are on the enclosed flyer. Ad copy will be reproduced in black and white.

In addition to advertisements, individuals, councils and businesses may contribute to offset the cost of our printed materials with a cash donation of any size. Unless electing to remain anonymous, all direct donors will be recognized in the convention program.

Please duplicate this flyer and share with your councils and throughout your parishes. If you have any questions, please do not hesitate to contact me at 801-755-1574 or at the email address listed below. Thank you in advance for your efforts to make our 84<sup>th</sup> annual convention a success.

To ensure inclusion in convention materials, all payments and/or ads, together with the form below must be received by **March 15**.

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- Yes, I would like to support the DCCW Convention by placing an ad in the convention program.
- A copy of my camera-ready ad and check payable to DCCW is enclosed.
- My ad has been sent in pdf format to the email address listed below and my check payable to DCCW is enclosed.
- Yes, I would like support the DCCW Convention by donating any amount to help defray the cost of printing convention materials. My check payable to DCCW is enclosed.

Donor: \_\_\_\_\_

- In honor of: \_\_\_\_\_
- In memory of: \_\_\_\_\_
- I wish to remain anonymous.

Please return this form, your payment and ad copy (if applicable) to:

Amy Kennedy  
601 South 900 East  
Salt Lake City, Utah 84102  
[amy.kennedy@comcast.net](mailto:amy.kennedy@comcast.net) (please place DCCW in subject line)